



# HOUSE OF FREQUENCY MUSIC CONFERENCE

LAS VEGAS 08.18.2024



## AN INTERACTIVE EXPERIENCE FOR CREATIVES

MUSICIANS | PRODUCERS | MUSIC ENGINEERS  
DJ'S | PUBLIC RELATIONS | PHOTOGRAPHERS  
FILM MAKERS | MODELS



PRESENTED BY: SOCIAL INFLUENCE FOUNDATION PRODUCED BY: CHARLIE MAC



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## THE EXPERIENCE

During the 2024 House of Vegas Pride Festival participants selected from the House of Frequency Music Festival, have the opportunity to connect directly and interact with the top industry culture creators. They will be to hear their story on how they worked non-stop to climb to the top within the entertainment industry, and learn how they kept themselves relevant in this fast-growing industry. Focusing on creating real opportunities for the LGBTQIA+ community.



## CONFERENCE FEATURES

- Panel discussion lead by entertainment industry professionals
- Bridge the gap between the culture creator and the new innovator
- Breakout sessions to focus on topics of interests for attendees
- Build confidence within yourself to network & learn how to embrace new opportunities
- Red carpet networking power hour for VIP attendees
- After party to showcase artists and DJ Battle competition final round
- Opportunity to be selected for the House of Frequency Spotify music channel
- Opportunity to win branding photo shoot and full package distribution deal





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## WHAT ATTENDEES RECEIVE THAT ADDS BRANDING VALUE TO YOU AS A PARTNER

### IF SELECTED TO PERFORM THEY WILL RECEIVE:

- Promotional Flyer to promote that you are performing at the Festival
- 2024 House of Vegas Pride Festival Swag Bag & T-Shirt
- Marketing on House of Vegas Pride's social media accounts promoting your music and page
- All performers receive complimentary entry into the House of Frequency Music Festival
- All performers receive complimentary entry into the Music Conference After Party
- Entry to have your Original Track Considered for the House Frequency Soundtrack with Royalty Pay
- Entry to WIN a distribution deal

### DISTRIBUTION PACKAGE INCLUDES:

Music Distribution, single publishing deal, potential music placements, year round promo, official House of Frequency featured soundtrack artist flyer, a guaranteed top 20 spot on the official House of Frequency Spotify Playlist, radio airplay on Wutz Hood Radio, one of 10 artists featured on the first annual House of Frequency Soundtrack.



**PHOTO:** National Recording Artist AZJAH with a fan at the House of Frequency Music Festival at Area 15



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## ABOUT THE PRODUCER: CHARLIE MAC



MAC A MILLION DOLLAR MAN MUSICK was founded in 2004, and with over 43k placements, has successfully placed music in TV shows behind stars such as, Oprah Winfrey, Barack Obama, Kimora Lee Simmons, Usher, 50 Cent, Katy Perry, Ludacris, T-Pain, Q-Tip, Common, Chris Brown, Rihanna, Redman, Deion Sanders, BOW WOW, Flo Rida, Mike Jones, Michael Rapaport, T-Boz, Regis Philbin, Gucci Mane, Keyshia Ka'oir, Mya, The Jacksons, Remy Ma, Papoose, Brooke Hogan, Tony Danza, Cam'ron, Tom Arnold, Rick Ross, Tim Westwood, The Cool Kids, Katie Price, David Rockwell, Ashley Tisdale, Fat Joe, Michael Gudinski, Luther Campbell, Gene Simmons, Dr. Drew, Niecy Nash, Mos Def, Eddie Griffin, Mack 10, Troy Polamalu, Samantha Brown, Steven Seagal, Donald Faison, Joe Zee, Kim Kardshian, Trey Songz, D Woods, Robert De Niro, Eminem, Carmelo Anthony, Angela, & Vanessa Simmons, John Goodman, XZIBIT, and Ron Artest, (Metta World Peace).

The company has secured significant placements in the international markets as well, in countries such as; Canada, Australia, Austria, Belgium, Switzerland, Sweden, Germany, France, Yugoslavia, Brazil, Mexico, Trinidad, Tobago, Barbados, Panama, Chile, Italy, Cyprus, Greece, Israel, Netherlands, UK, USA, Antigua, South Africa, Africa, Kenya, Bosnia, Herzegovina, Spain, Portugal, Norway, Ireland, India, Faroe Islands, Greenland, Finland, Iceland, Estonia, Latvia, Indonesia, Lithuania, Russia, Ukraine, Kazakhstan, Yugoslavia, Russian Federation, Belarus, Romania, Czech Republic, Poland, Finland, Denmark, Malaysia, United Arab Emirates, Japan, China, Hong Kong, Singapore, other parts of China, as well as other Middle Eastern, and Asian countries.

While being mainly a Hip Hop based publishing company, MAC A MILLION DOLLAR MAN MUSICK continues to sign many new artists, from virtually every conceivable genre, including Rock, Country, Pop, R&B, Jazz, and Classical. We have also helped to secure some outstanding deals for our artist with companies like; Microsoft, Apple, Youtube, Amazon, Mercedes Benz, Ford, Omnifone, Yamaha, Denizen, Harris Publications, KING, XXL, Rides, 0-60, Antenna, EPIC, Oxygen, Nexus Entertainment, BILLIONAIRE MAFIA, Viacom, Discovery Networks, A&E Networks, RL Corp, MTV ITALIA, Atlantic Records, Cartoon Network, Lifetime, Black Noise Media, Fitness IQ, Nestle, Billion Dollar Baby Online, Subway, FOX, Dogcatchers Foundation, Verizon, Sprint, Boost Mobile, BET, Thumbplay, KLM/Sony, Rosenklang, MTV International, Makaveli Music Group, and hundreds of low budget independent projects! Music, iTunes, Amazon, 7 Digital, iHeartRadio, MTV, Yahoo!, Virgin, Omnifone, Rhapsody, Youtube and so many more. Part of the catalog he represents is included in the Discovery music Network, and being used in Discovery Network television shows. The catalog is also used as background music in stores, and as on hold music for outlets like Department Stores, Fashion Retail Outlets, Restaurants, airlines, Hotels & Casinos, Super Markets & Grocery stores, Sporting Goods stores, Health & Fitness stores, Gyms, and so many more.

With over a half billion units sold, downloaded, and streamed, and over 43k placements, our entire catalog is being licensed and distributed, in over 50 countries, through nearly 500 companies and services like; Spotify, eMusic, Google Play, AT&T, LastFM, Sprint, Xbox Music, MSN, Verizon, Myspac



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## THE AFTER PARTY

The 2024 House of Vegas Pride Festival final event will be an after party for the Music Conference. This event will feature a showcase of the winners of the distribution deal to include artists that have been selected to be apart of our Spotify House of Frequency music channel. In which they will be the opening acts for our national recording artists.

During the event we are hosting the final round of the DJ Battle to decide the winner of the Grand Prize of being featured at the 2025 House of Vegas Pride Festival. The 1<sup>st</sup> happens on Instagram live from the House of Vegas Pride page, and the 2<sup>nd</sup> round will happen at the House of Vegas Pride Music Festival.

This event is open to the public for all to attend.

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## THANK YOU

WE LOOK FORWARD MAKING A DIFFERENCE WITH YOU ON  
HOW THE CREATIVES OF THE FUTURE RECEIVE OPPORTUNITIES



## CONTACT INFORMATION

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